

# TED 2

## TECHNOLOGY ENTERTAINMENT DESIGN

BY DICK AND JEAN COYNE

**M**ONTEREY WAS THE SETTING FOR THE four-day conference, a sequel to the first TED conference in 1984 which was also co-chaired by Harry Marks and Richard Saul Wurman. Unfortunately, the auditorium seating was limited and many were too late applying for TED2. Wurman told us that they had to return a quarter of a million dollars worth of checks. If you missed this one, Conference Director Bill Rosenzweig has assured us that there will definitely be a TED3 in 1992. In fact, because this was so well received, they are seriously considering a positive response to the requests for a TED conference in Europe later this year.

Wurman, Marks and speakers, from a sp work and ideas. Th with the content. T, they should be. Sec trading over \$100 tr tainment will be maj Their creation and di increasingly rapid de communication desig Time. or the lack of it being offered. Apart fr were six information i Reality Room, Letrasen participant show-and-te center. To make use of other conferees or the s breaks in the program h Great idea. But, with so when to see and by and talk to getting everybody back into the auditorium in time for the next scheduled session was extremely difficult. For example:

In the virtual reality room set up by Jaron Lanier's VPL Research Inc., there was always a long waiting list to put on the stereo video goggles and control glove to experience being inside the three-dimensional computer graphics. If you weren't there when your name came up, you lost your turn. So, it's time to go. Your name is coming up. What do you do? This, plus some time lost by projection problems, stretched the schedule. After-dinner sessions starting an hour late made a long day, but there were few complaints.

Richard Saul Wurman, founder of Access Understanding Business "Access Understanding Business" for Pacific Bell conference with a few the participants, as ere represented, with ver 40 were from gure considering

Payson Stevens, scientist, designer, author and president of InterNetwork, Inc., specializes in projects for the scientific community, bringing complex data into a meaningful form. Stevens made a key presentation, "Earth: Vital Signs," at Robert Redford's Greenhouse/Glasnost Sundance Symposium. The last project he showed at TED2 was a presentation on global warming he had made to Congress. This showed how the water would rise in the Potomac. enter the city onto the mall leaving the Vietnam Memorial. African Museum, lower floors and passageway of the National Gallery, among many others, under water, and flood right up to the Capitol steps. He drew a standing ovation.

to learn and offering mbering what we odium over to his id because there tentation. On the of Harry, lip ted, Marks turned

the screen behind his live action performance character Graf/Wahrman article, page 110.

at. One of the participants who put on the video goggles and power glove to experience Jaron Lanier's "Virtual Reality." Right: Alan Kay and Robert Abel in an animated discussion.

Photographs by Reven T. C. Wurman

